

# Southend-on-Sea Borough Council

Report of Corporate Director of Enterprise, Tourism and  
the Environment

to

**Traffic and Parking Working Party**

on

**28<sup>th</sup> October 2010**

Agenda  
Item No.

Report prepared by: Cheryl Hindle-Terry, Team Leader  
(Traffic Management and Road Safety)

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## **Proposed Policy – Residents Parking Zones**

**Portfolio Holder – Councillor Mark Flewitt**  
***A Part 1 Public Agenda Item***

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### **1. Purpose of Report**

To advise the Traffic and Parking Working Party of a new policy to be referred to Cabinet for consideration.

### **2. Recommendation**

2.1 That the Traffic and Parking Working Party note the proposed policy.

### **3. Background**

3.1 Introducing any form of controlled parking requires extensive staff resources and considerable finance.

3.2 Current and future budgets are unlikely to meet the levels of demand as this area of work requires considerable staff and financial resources in order to be properly surveyed, designed, consulted on and implemented.

3.3 Much of the work can also result in no further action as demonstrated in 2009 where 4 parking areas were subject to consultation with only 2 progressed for further action.

3.3 While controlled parking will generally require the purchase of permits, the level of payment is set at a minimum and contributes to the required enforcement therefore no surplus is income is generated to fund future schemes.

3.4 In order to ensure the resources are targeted in the areas of most need, a robust and consistent policy is required to determine where these resources are targeted.

3.5 The policy criteria are detailed in Appendix 1 to this report.

**4. Background Papers**

None

**5 Appendices**

5.1 Appendix 1 – Proposed Policy